



# National Traffic Incident Response Awareness Week 2019

ALL PARTNERS WEBEX, OCTOBER 15, 2019

# THANKS THANKS THANKS THANKS THANKS THANKS

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WE THANK YOU FOR BEING HERE, BEING INVOLVED AND ENGAGED  
IN PROMOTING A TEAM EFFORT THAT INVOLVES EVERY SEGMENT  
OF OUR TRANSPORTATION COMMUNITY – EVERY SINGLE PERSON.



# SAFETY IS A TEAM EFFORT

## Traffic Emergency Actions Matter

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### ☐ SHARING IN MONTHLY CALLS ANY IDEAS TO

- ✓ Promote across all communication channels
- ✓ Promote across all disciplines in our practice
- ✓ Promote public role in TIM safety

Alabama  
Alaska  
Arizona  
Arkansas  
California  
Colorado  
Connecticut  
Delaware  
Florida  
Georgia  
Hawaii  
Idaho  
Illinois

Indiana  
Iowa  
Kansas  
Kentucky  
Louisiana  
Maine  
Maryland  
Massachusetts  
Michigan  
Minnesota  
Mississippi  
Missouri  
Montana

Nebraska  
Nevada  
New Hampshire  
New Jersey  
New Mexico  
New York  
North Carolina  
North Dakota  
Ohio  
Oklahoma  
Oregon  
Pennsylvania

Rhode Island  
South Carolina  
South Dakota  
Tennessee  
Texas  
Utah  
Vermont  
Virginia  
Washington  
West Virginia  
Wisconsin  
Wyoming

# States roll call of plans

- Puerto Rico
- Associations
- Interested parties

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**Pat Rooney, Maryland**  
**Jim Comfort, Texas**



# **2019 National Traffic Incident Response Awareness Week**



Maryland  
Transportation  
Authority



# Disclaimer

Because of the number of agencies involved, all plans presented here are subject to change, as with previous years, most likely back and forth several times, up to the morning of the event.

So, take what is being presented here as a guide of what we would like to see happen and be happy if half of it actually does.

# The Attitude

We have to approach the events as the **facilitator** not as the **host**. We are simply providing the stage for the actors to perform. Our actors are the responders that will be participating in the classes, demonstrations, and media events, all while still doing the job.

Too many times we assume that this is our show and forget to focus on the many disciplines it takes to make this happen.



2016 Dorsey Run Road near I-95, MD-295, MD-100





## 2017 I-95 N/B Rest Area, Laurel, MD



## 2018 M&T Bank Stadium, Baltimore, MD



# What we have learned.

1. **Pick a date and stick with it.** Just because it's nice to have a high profile speaker, the focus has to be on the responders that can make it. It's nice to have elected officials speak, but the date should not keep changing to fit their calendar.
2. **Plan on the worst case scenario,** especially weather. As well attended as the event was in 2018, we estimate that it would have been twice that size had it not rained that morning. (even though Mother Nature cooperated from just before it started.)
3. **Pick your location based on who you expect to attend.** If it's for the media, as with the Baltimore / Washington Metro Area, if you want both media markets, it has to be somewhere in between.
4. **Don't be afraid to ask responders to travel to an event.** We've had police, fire, and DOT from Delaware, Pennsylvania, and Virginia at each of our events.



# For 2019

- **October 19, 2019** – Participating in the Towing & Recovery Professionals of Maryland (TRPM) Slow Down – Move Over Awareness Day
- **October 30, 2019** – TIM Train-the-Trainer Class at the Anne Arundel County Fire Department Training Academy
- **November 9, 2019** – Official NTIRAW Kick-off with a large TIM Responder Class in Delmar being presented to responders from Maryland and Delaware.
- **November 12, 2019** – Media Event being held at the I-200 (Inter-County Connector) in Laurel.
  - Speakers include the Executive Director of Maryland Transportation Authority, Administrator of the Maryland State Highway Administration\*, Chief of the MDTA Police, Traffic Commander of the Montgomery County (MD) Police, Fire Chief of Prince George's County (MD)\*. TRPM TIM Instructor.
    - \* indicates waiting for confirmation
  - Overturned container recovery demonstration.
  - MDTA Police UAV Demonstration.
  - Displays from Law enforcement, Fire/Rescue/EMS, DOT, and Towing & Recovery.
- **November 15, 2019** – Participating in the FHWA Media Event in D.C.
- **Already started** – Challenge to the TIM Instructors statewide to conduct at least one class that week.

# Everything is bigger in TEXAS!

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Jim Comfort

# Please share your best

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Chuck Yorks of Gannett Fleming and Tim Shareswell of TIM Network are collecting ideas.

Chuck will accept all emailed links, messages, photos, promotional examples at:

[cyorks@gfnet.com](mailto:cyorks@gfnet.com)